10/16/2012 9:05 AM	10/10/2012 10:36 AM
Printed:	10/10/2012 10
	Last Received:
Traffic Order# 24131	
tus Confirmed	
Mod# 1 Stat	
Ver# 3	
7891039	
Rep Order#	EC'd Yes

Showing Buylines: All Lines

3

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) WASHINGTON) JAMIE ANDRUS Rep Firm Sales Office (Salesperson (

() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 PI/P2/E 11/14/1193

Agency

KSL-TV SALT LAKE CITY
r () DCCC-DEM CNGRS CMPG

DCCC,

Advertiser Estimate# Product

Katie Keuleman

Phone# Buyer Fax#

10/23/2012 - 10/29/2012

Agency C/P1/P2/E Flight Dates Hiatus Weeks

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT -

******************ONDISCRIMINATION************ PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. t) (i)

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spot
.	F	The Contract of the Contract o		 				
-	격 - -	NOT O NEW TODAY	6A-/A	⊋F:	10/23-10/26	ייי	\$300.00	m
8	표-DI	TODAY SHOW 7-8A	7A-8A	:30	10/23-10/26	m	\$700.00	m
т	TU-F	TODAY SHOW 8-9A	8A-9A	:30	10/23-10/26	덕 1	\$475.00	4.
4	SA	SATURDAY TODAY	5A-659A	:30	10/27-10/27	1	\$40.00	 (
S	SU	SUNDAY TODAY	7A-8A	:30	10/28-10/28	н	\$150.00	н
ø	su	MEET THE PRESS	8 A -9A	:30	10/28-10/28	н	\$200.00	н
7	TU-F	TODAY SHOW 2	9A-10A	:30	10/23-10/26	ą.	\$180.00	41
ω	IU-E	RACHAEL RAY	108-118	:30	10/23-10/26	₽'	\$140.00	41
σy	IOT	KSL 5 NEWS AT NOON	12P-1P	:30	10/23-10/26	4,	\$170.00	4
10	TU-F	TODAY SHOW 3	1P-2P	:30	10/23-10/26	m	\$100.00	m
11	ns	SUNDAY EDITION	9A-930A	:30	10/28-10/28		\$100.00	г
12	A-DT	DR. PHIL	3P-4P	:30	10/23-10/26		\$130.00	п
ل 13	TO-F	KATIE	4P-5P	:30	10/23-10/26	2	\$130.00	2

Status Status Confirmed Traffic Order# 2413 Showing Buylines: All Last Received: Showing Buylines: All Last Received: 3050 K ST NW, SUTTE 100 MASHINGTON, DC 20007 Agency C/PL/PL/E	Sistum Confirmed Traffic Order# 24131 Last Received: Showing Buylines: All Last Received: Showing Buylines: All Last Received: WASEHINGTON, DC 20007 WASEHINGTON, DC 20007 Agency CPI/T2JE 10/23/2012 - 10/23/2012 Len Dates Len L	Printed: 10/16/2012 9:05 AM 2 of 3 10/10/2012 10:36 AM incs	() WASHINGTON () JAMIE ANDRUS Phone# 202-872-1155 FAX#	Spots/Week Rate Total Spots	\$525.00	4 \$485.00 4	3 \$475.00 3	1 \$225.00 1	1 \$3,700.00 1	1 \$3,500.00 1	1 \$1,000.00	4 \$1,800.00 4	1 \$1,100.00 1	1 \$2,300.00 1	4 \$600.00	4 \$250.00 4	1 \$170.00	1 \$485.00 1	1 \$475.00 1	
# i Status Confirmed Traffic Order# 2413 Agency () GREAT AMERICA, 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/193 Flight Dates 10/23/2012 - 10/23 Hiatus Weeks Time SP-530P 630P-7P 630P-7P 7P-9P 7P-9P	1991039 Ver# 3 Mod# 1 Status Continued Traffic Order# 2411 Mod# 2 Status Continued Traffic Order# 2411 Mod# 2	Printed: 10 Received: 10/10/2012 10:: aylines: All Lines	Rep Firm Sales Office Salesperson Salesperson Salesperson	Dates	10/23-10/26	10/23-10/26	10/23-10/25	10/27-10/27	10/29-10/29	10/23-10/23	10/26-10/26	10/23-10/26	10/27-10/27	10/28-10/28	10/23-10/26	10/23-10/26	10/29-10/29	10/29-10/29	10/29-10/29	
Agency Agency C/ Flight Dat Hiatus We SAT SUN	1. 1. 1. 1. 2. 1. 3 1. 3 4. 4. 4. 4. 4. 4. 4.	Traffic Order# 24131 Last 1 Showing Bu) GREAT AMERICAN MEDIA ST NW, SUITE 100 INGTON, DC 20007 E 11/14/1193 10/23/2012 - 10/29/2012																	
	TS91039 Ver# 3 IL-TV SALT LAKE CITY (-	Agency (3050 K WASE Agency C/P1/P2/ Flight Dates Hiatus Weeks	1		4.9	6302					10	1	I			NOON	67	630P	

<i>m</i>		
3 of		
Printed: 10/16/2012 9:05 AM Last Received: 10/10/2012 10:36 AM ng Buylines: All Lines	Rep Firm Sales Office () WASHINGTON Salesperson () JAMIE ANDRUS Salesperson Phone# 202-872-1155 Salesperson FAX#	
Confirmed Traffic Order# 24131 Last Received: Showing Buylines: All L	Agency () GREAT AMERICAN MEDIA 3050 K ST NW, SUTTE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1193 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	
Rep Order# 7891039 Ver# 3 Mod# 1 Status EC'd Yes	Station KSL-TV SALTLAKE CITY Advertiser () DCCC-DEM CNGRS CMPG Product DCCC Estimate# 1193 Buyer Katie Keuleman Phone#	Fax#

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Total Spots

Rate

Spots/Week

Dates

Len

Time

1

\$475.00

10/26~10/26

30

630P-7P

KSL 5 NEWS AT 630P

Program

Day

30 | Fn

--REPORT TOTALS-

Report Totals: 65 / \$38,810.00

--SALES MONTHLY TOTALS--

5 / \$6,630.00
Nov 12:
60 / \$32,180.00
Oct 12:

Sales Totals: 65 / \$38,810.00 Station Totals: 65 / \$38,810.00

Lines not sent/reld/rtrn: 0 / \$0.00 --- COMPETITIVE-

Market Totals

%

KTVX

% 0 % 0 0 %

KSTU

0 0 %

KSL

% %

KJZZ KUTV

% % O O

CABL

\$194,050

Books null
Demos RA35+